

Business Studies Road Map

Year 10

Business in the real world

- Purpose and nature of business
- Business Ownership
- Aims and Objectives

Stakeholders

Environmental considerations

Ethical considerations

Technology

Business Planning

Business Location

Economic climate

Influences on business

Expanding a Business

Globalisation

Organisational structures

Recruitment and selection

Training

Legislation

Human Resources

Competitive Environment

Concept of quality

Role of procurement

Production processes

Mock exam

Year 11

Business Operations

Motivating employees

Customer service

Understanding customers

Segmentation

Marketing mix

Sources of finance

Marketing

Finance

Mock exam

Market research

Cash flow

Revision

Financial performance

Financial calculations



GCSE Exams

Paper 1: Influences of operations and HRM on business activity

Paper 2: Influences of marketing and finance on business activity

Post 16