

GCSE Business Studies Subject Long Term Plan Year 10 2024/25



Temperance Term

| W/C | Week 1 | Week 2 | Week 3 | Week 4 | Week 5 | Week 6 | Week 7 | | |
|---|---|---|---|--|--|---|--|-----------|--|
| Unit | | | Unit ² | Business in the Rea | al World | | | | |
| Торіс | 1.1 Tł | ne Purpose and Nature of B | usiness | | 1.2 Business Ownership | | | | |
| Challenge objective and content for all learners | Purpose of business Reasons for starting a business Basic functions and types of business | Business enterprise and entrepreneurship | Dynamic nature of business | Sole traders Partnerships | Private limited companies (Ltd) | Public limited companies (Plc) | Not-for-profit organisations | HALF TERM | |
| Inspire Opportunitie S | How would you prioritise the key reasons for starting a business? | What approach would you use to understand the meaning of opportunity cost? | What examples of economic changes can you find that affect a business? | What are the advantages and disadvantages of a sole trader & partnership ownership type? | What are the advantages and disadvantages of a private limited company? | What are the advantages and disadvantages of a public limited company? | What are the advantages and disadvantages of a non profit? | | |
| Assessment | | | Presentation / Observation | | MQC 1.1 | | MCQ 1.1 & 1.2 | | |
| Homework | | Home Learning – Low Stakes Case Study 1.1 | | BBC Bitesize Quiz | | Home Learning – Low Stakes Case Study 1.2 | | | |

| W/C | Week 8 | Week 9 | Week 10 | Week 11 | Week 12 | Week 13 | |
|-----------------------------|----------------------------------|----------------------|-------------------------------|---|------------------------------------|---|-----|
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| Unit | | • | Unit 1 Busine | ss in the Real World | · | | |
| | | | | | | | |
| Торіс | 1.3 Setting Business A | ims and Objectives | 1.4 Stake | holders | 1.5 Business Location | 1.6 Business Planning | IAS |
| | | • | | | | | STA |
| Challenge objective and | What are business | Changing objectives | Main stakeholders of | Impact of business | Factors influencing the | The purpose of business | СНИ |
| content for all learners | aims and objectives? | Use of objectives in | businesses | activity on stakeholders | location decision of a business | planning | - |
| | Purpose of setting objectives | judging success | Objectives of stakeholders | bjectives of Impact and influence I he main | business | The main sections within a business plan | |
| | Role of objectives in | | | businesses | | | |
| | running a business | | | | | | |



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| Inspire Opportunitie s | How can you assess the value of setting a business aim? | Why might objectives differ between a small and a large business? | What examples of business activity would impact its stakeholders? | How can you assess the level of power and influence that stakeholders have on business? | How would you prioritise location features for a new start up cafe? | How would you prioritise location features for a new start up cafe? | |
|------------------------------|---|---|---|---|---|---|--|
| Assessment | | MCQ 1.1, 1.2, 1.3 | | MCQ 1.1 – 1.4 | | Interim Topic test – Short answer questions (2-3 Marks) 1.1-1.6 | |
| Homework | Aims and Objectives – Student worksheet | | Stakeholders Worksheet | | Business Planning Worksheet | | |



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Justice Term

| W/C | Week 14 | Week 15 | Week 16 | Week 17 | Week 18 | Week 19 | |
|---|---|---|--|---|---|----------------------------------|-----------|
| Unit | | Unit 1 Business | s in the Real World | | | | - |
| Торіс | 1.6 Business Planning | | 1.7 Expanding a Business | | Assessment Reflection | I n and Exam Technique | - |
| Challenge objective and content for all learners | Basic financial terms Basic financial calculations | Methods of expansion | Methods of expansion Benefits and drawbacks of expansion Economies of scale | Economies of scale Diseconomies of scale | Command word focus on State -Mark questions Quantitative Skills | Identify and Explain- 2- 3 and 4 | HALF TERM |
| Inspire Opportunitie s | | What are the benefits and drawbacks of expansion? | What is the difference between economies and diseconomies of scale? | | | | |
| Assessment | | Quantitative Skills Worksheet | | End of topic formal assessment 1.1-1.7. MCQ and short answer questions (2-4 Marks) | | | |
| Homework | Worksheet – Business Planning | | BBC Bitesize Quiz | | Home Learning Low Stakes Case Study - 1.7 | | |

| W/C | Week 20 | Week 21 | Week 22 | Week 23 | Week 24 | Week 25 | | | | | |
|---|--|--|---|---|--|---|--------|--|--|--|--|
| Unit | Unit 2 Influences on Business | | | | | | | | | | |
| Торіс | 2.1 Technolo | ogy in Business | 2.2 Ethical Co | onsiderations | 2.3 The economic climate on business | | | | | | |
| Challenge objective and content for all learners | Impact of the changing use of ICT | E-commerce Digital communication | Ethical considerations | Environmental considerations Sustainability | Interest rates | Level of employment Consumer spending | EASTER | | | | |
| Inspire Opportunitie s | How would you assess the impact of the changing use of ICT on a Business? | What examples can you find to reflect a key developments in e-commerce technology? | What are the advantages and disadvantages to businesses who behave ethically? | How would you describe the benefits of a business that behaves in an environmentally friendly manner? | What would happen if the rate of interest in the economy increases and how might this affect businesses and spending by consumers? | What evidence can you find to suggest how consumers incomes and levels of spending can change depending on the economic situation? | | | | | |



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| Assessment | Presentation / Observation | | MCQ Topic 1.1-2.1 | | Interim Topic test – Short answer questions (2-6 Marks) 2.1-2.3 | | |
|------------|-------------------------------|--------------------------------------|-------------------|--|---|--|--|
| Homework | | Worksheet- Technology in business | | Home Learning – Low Stakes Case Study 2.1 | | Home Learning Low Stakes Case Study 2.3 | |



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Courage Term

| W/C | Week 26 | Week 27 | Week 28 | Week 29 | Week 30 | Week 31 | |
|---|---|---|---|--|---|-----------------------------------|-----------|
| Unit | Unit 2 Influences on Business Unit 4 Human Resources | | | | | an Resources | |
| Торіс | 2.4 Globalisation | 2.5 Legislation | 2.6 The competitive Environment | Assessment Reflection and Exam Technique | 4.1 Organisati | ional Structures | - |
| Challenge objective and content for all learners | How UK businesses compete internationally Exchange rates | Employment law Health and Safety law Consumer law | Impact on businesses of operating in competitive markets. Uncertainty and risks businesses face | Command word focus on Analyse and recommend – 6- and 9-Mark Questions Quantitative Skills | Organisational structures Appropriateness of organisatio Centralisation and decentralisa | | HALF TERM |
| Inspire Opportunitie s | What would you recommend a business does to compete internationally in response to globalisation? | How would you evaluate the affect that employment, health and safety laws have on business? | Why do you think it is important for businesses to respond to competition? | | What are the functions of spec organisation? Why do you think businesses u structures? | | |
| Assessment | Quantitative Skills Worksheet | | End of topic formal assessment 2.1 – 2.9. MCQ and short and long answer questions (2-9 Marks) | | | MQC 1.1-4.1 | |
| Homework | | Home Learning – Iow Stakes Case Study 2.4 | | Worksheet - Legislation | | Home Learning – 4.1 Case Study | |

| W/C | Week 32 | Week 33 | Week 34 | Week 35 | Week 36 | Week 37 | | | | |
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| Unit | Unit 4 Human Resources | | | | | | | | | |
| Торіс | 4.2 Recruitment | and Selection | 4.3 Motivating Employees | | 4.4 Training | | UMMER | | | |
| Challenge objective and content for all learners | The need for recruitment Methods of recruitment and s Contracts of employment | election of employees. | Importance of motivation | | Importance of training the work Types of training undertaken by | | σ | | | |



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| Inspire Opportunitie s | What are two main methods of recruitment? What are the key features of a specific job role within an organisation? | | high performing organisation? | | How can you assess the value businesses? | | |
|------------------------------|--|---|-------------------------------|--|---|----------------------|---|
| Assessment | Quantitative Skills Worksheet | | | End of topic formal assessment 4.1 – 4.4. MCQ and short and long answer questions (2-9 Marks) | | | - |
| Homework | | Worksheet - Recruitment and Selection | | Home Learning – Low Stakes Case Study 4.3 | | Summer Revision Pack | |